

## Demographic Summary

## Palm Coast Pkwy & Belle Terre Pkwy - Palm Coast, FL 32137 Palm Coast Parkway Plaza

|                                                                 | 3                    | miles     | 5                    | miles   | 7                 | miles |
|-----------------------------------------------------------------|----------------------|-----------|----------------------|---------|-------------------|-------|
| 2016/2021 Snapshot                                              |                      |           |                      |         |                   |       |
| Total Population (2016)                                         |                      | 49,060    |                      | 75,760  |                   | 86,34 |
| Total Households (2016)                                         |                      | 19,406    |                      | 29,894  |                   | 34,48 |
| Population Annual Growth Rate (2010-2016)                       |                      | 1.4%      |                      | 1.5%    |                   | 1.89  |
| Household Annual Growth Rate (2010-2016)                        |                      | 1.1%      |                      | 1.2%    |                   | 1.59  |
| Population Annual Growth Rate (2016-2021, projected)            |                      | 1.9%      |                      | 2.0%    |                   | 2.19  |
| Household Annual Growth Rate (2016-2021, projected)             |                      | 1.7%      |                      | 1.9%    |                   | 1.99  |
|                                                                 | <b>#</b>             |           | d                    |         | 4                 |       |
| Median Household Income (2016)  Average Household Income (2016) | \$45,342<br>\$58,969 |           | \$49,995<br>\$65,828 |         | \$49,20<br>\$65,1 |       |
| Per Capita Income (2016)                                        |                      | 23,484    |                      | 26,178  |                   | 26,22 |
|                                                                 |                      |           |                      |         |                   |       |
| Median Net Worth (2016)                                         |                      | \$129,694 |                      | 36,700  | \$131,73          |       |
| Median Disposable Income (2016)                                 | <b>&gt;</b>          | 38,193    | \$40,798             |         | \$40,45           |       |
| College Educated Population (2016)                              |                      | 21%       |                      | 24%     |                   | 249   |
| Average Household Size (2016)                                   |                      | 2.52      |                      | 2.52    |                   | 2.4   |
| Total Households (2010)                                         |                      | 18,087    |                      | 27,680  |                   | 31,39 |
| 2016 Households by Income                                       |                      |           |                      |         |                   |       |
| Total Households                                                | 19,406               |           | 29,894               |         | 34,485            |       |
| <\$15,000                                                       | 2,112                | 11%       | 3,120                | 10%     | 3,740             | 119   |
| \$15,000 - \$24,999                                             | 2,495                | 13%       | 3,662                | 12%     | 4,252             | 129   |
| \$25,000 - \$34,999                                             | 2,688                | 14%       | 3,646                | 12%     | 4,121             | 129   |
| \$35,000 - \$49,999                                             | 3,188                | 16%       | 4,520                | 15%     | 5,340             | 159   |
| \$50,000 - \$74,999                                             | 4,305                | 22%       | 6,645                | 22%     | 7,572             | 229   |
| \$75,000 - \$74,333<br>\$75,000 - \$99,999                      | 2,347                | 12%       | 3,838                | 13%     | 4,281             | 129   |
| \$100,000 - \$149,999                                           | 1,514                | 8%        | 2,756                | 9%      | 3,249             | 99    |
| \$150,000 - \$149,999                                           | 378                  | 2%        | 776                  | 3%      | 906               | 39    |
| \$200,000+                                                      | 380                  | 2%        | 931                  | 3%      |                   | 39    |
| • •                                                             | 360                  | 270       | 931                  | 3%      | 1,024             | 35    |
| 2016 Population by Age                                          |                      |           |                      |         |                   |       |
| Total Population                                                | 49,060               |           | 75,760               |         | 86,342            |       |
| 0 - 4                                                           | 2,318                | 5%        | 3,581                | 5%      | 4,088             | 5     |
| 5 - 19                                                          | 7,794                | 16%       | 11,914               | 16%     | 13,448            | 169   |
| 20 - 34                                                         | 7,204                | 15%       | 10,896               | 14%     | 12,366            | 149   |
| 35 - 49                                                         | 8,124                | 17%       | 12,392               | 16%     | 13,986            | 169   |
| 50 - 64                                                         | 9,874                | 20%       | 15,845               | 21%     | 18,278            | 219   |
| 65 - 84                                                         | 12,030               | 25%       | 18,885               | 25%     | 21,598            | 25    |
| 85 +                                                            | 1,717                | 3%        | 2,246                | 3%      | 2,576             | 3     |
| Median Age                                                      |                      | 48.4      |                      | 49.0    |                   | 49.   |
| 2016 Housing Summary                                            |                      |           |                      |         |                   |       |
| Total Housing Units                                             | 22,616               |           | 36,828               |         | 42,88             |       |
| Owner Occupied Housing Units                                    |                      | 63%       |                      | 60%     |                   | 589   |
| Renter Occupied Housing Units                                   | 23%                  |           | 22%                  |         | 229               |       |
| Vacant Housing Units                                            | 4.4                  | 14%       |                      | 19%     | 200               |       |
| Median Home Value (Owner Occupied)                              | \$1                  | 84,368    | \$1                  | .99,912 | \$1               | 99,55 |
| 2016 Business Summary                                           |                      |           |                      |         |                   |       |
| Total Employees (Daytime Employment)                            |                      | 13,811    |                      | 18,178  |                   | 23,64 |
| Total Businesses                                                |                      | 1,524     |                      | 1,984   |                   | 2,69  |

**Source:** U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2016 and 2021.

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|--------------------------------------------|------------------|--------|----------|-------|----------|-------|
| 2016-2021 Projected Annual Average Populat | tion Growth Rate | by Age |          |       |          |       |
| Total Population                           | 49,060           |        | 75,760   |       | 86,342   |       |
| 0 - 4                                      | 35               | 1.5%   | 56       | 1.6%  | 62       | 1.5%  |
| 5 - 19                                     | 102              | 1.3%   | 178      | 1.5%  | 211      | 1.69  |
| 20 - 34                                    | 153              | 2.1%   | 263      | 2.4%  | 291      | 2.49  |
| 35 - 49                                    | 102              | 1.3%   | 152      | 1.2%  | 169      | 1.29  |
| 50 - 64                                    | 128              | 1.3%   | 141      | 0.9%  | 167      | 0.9   |
| 65 - 84                                    | 369              | 3.1%   | 725      | 3.8%  | 851      | 3.9   |
| 85 +                                       | 65               | 3.8%   | 95       | 4.2%  | 103      | 4.0   |
| 2016 Households (Age 25-34 ) by Income     |                  |        |          |       |          |       |
| HH Income Base                             | 1,829            |        | 2,809    |       | 3,236    |       |
| <\$15,000                                  | 235              | 13%    | 364      | 13%   | 442      |       |
| \$15,000-\$24,999                          | 209              | 11%    | 310      | 11%   | 359      |       |
| \$25,000-\$34,999                          | 269              | 15%    | 375      | 13%   | 420      |       |
| \$35,000-\$49,999                          | 297              | 16%    | 439      | 16%   | 522      |       |
| \$50,000-\$74,999                          | 438              | 24%    | 699      | 25%   | 786      |       |
| \$75,000-\$99,999                          | 198              | 11%    | 316      | 11%   | 350      |       |
| \$100,000-\$149,999                        | 127              | 7%     | 212      | 8%    | 251      |       |
| \$150,000-\$199,999                        | 42               | 2%     | 66       | 2%    | 76       |       |
| \$200,000+                                 | 16               | 1%     | 28       | 1%    | 30       |       |
| Median HH Income                           | \$44,087         |        | \$46,332 |       | \$45,439 |       |
| Average HH Income                          | \$54,881         |        | \$56,461 |       | \$55,881 |       |
| 2016 Employed Population 16+ by Occupation |                  |        |          |       |          |       |
| Total Civilian Labor Force (Age 16+)       | 17,977           |        | 27,609   |       | 31,191   |       |
| White Collar                               | 9,772            | 54.4%  | 15,591   | 56.5% | 17,759   | 56    |
| Management/Business/Financial              | ,                | 16.3%  | 4,710    |       | 5,302    |       |
| Professional                               |                  | 11.6%  |          | 12.6% | 4,007    |       |
| Sales                                      |                  | 12.6%  |          | 13.6% | 4,254    |       |
| Administrative Support                     | 2,484            | 13.8%  | 3,661    | 13.3% | 4,196    | 13    |
| Services                                   | 4,274            | 23.8%  | 5,934    | 21.5% | 6,470    | 20    |
| Blue Collar                                | 3,059            | 17.0%  | 4,516    | 16.4% | 5,125    | 16    |
| Farming/Forestry/Fishing                   | 109              | 0.6%   | 116      | 0.4%  | 123      | (     |
| Construction/Extraction                    | 822              | 4.6%   | 1,154    | 4.2%  | 1,300    |       |
| Maintenance/Repair                         | 764              | 4.2%   | 1,022    | 3.7%  | 1,111    |       |
| Production                                 | 672              | 3.7%   | 1,142    | 4.1%  | 1,333    |       |
| Transportation/Moving                      | 692              | 3.8%   | 1,082    | 3.9%  | 1,258    |       |

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2016 and 2021.

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