

Oregon Ave & Rhinehart Rd - Sanford, FL 32771 Sanford Plaza

| | 3 miles | | 5 miles | | 7 miles | |
|--|-----------|-----|-----------|-----|-----------|-----|
| 2016/2021 Snapshot | | | | | | |
| Total Population (2016) | 58,543 | | 124,852 | | 179,493 | |
| Total Households (2016) | 22,651 | | 47,058 | | 67,494 | |
| Population Annual Growth Rate (2010-2016) | 1.9% | | 1.5% | | 1.3% | |
| Household Annual Growth Rate (2010-2016) | 1.7% | | 1.2% | | 1.0% | |
| Population Annual Growth Rate (2016-2021, projected) | 1.7% | | 1.4% | | 1.3% | |
| Household Annual Growth Rate (2016-2021, projected) | 1.7% | | 1.4% | | 1.3% | |
| Median Household Income (2016) | \$59,410 | | \$55,871 | | \$55,742 | |
| Average Household Income (2016) | \$82,890 | | \$82,361 | | \$79,799 | |
| Per Capita Income (2016) | \$32,455 | | \$31,517 | | \$30,400 | |
| Median Net Worth (2016) | \$74,335 | | \$71,379 | | \$84,595 | |
| Median Disposable Income (2016) | \$50,655 | | \$47,523 | | \$47,416 | |
| College Educated Population (2016) | 39% | | 35% | | 32% | |
| Average Household Size (2016) | 2.58 | | 2.62 | | 2.63 | |
| Total Households (2010) | 20,436 | | 43,634 | | 63,342 | |
| 2016 Households by Income | | | | | | |
| Total Households | 22,651 | | 47,058 | | 67,494 | |
| <\$15,000 | 2,127 | 9% | 5,280 | 11% | 6,932 | 10% |
| \$15,000 - \$24,999 | 2,174 | 10% | 4,702 | 10% | 6,638 | 10% |
| \$25,000 - \$34,999 | 2,189 | 10% | 4,614 | 10% | 6,620 | 10% |
| \$35,000 - \$49,999 | 2,794 | 12% | 6,334 | 13% | 9,649 | 14% |
| \$50,000 - \$74,999 | 4,315 | 19% | 8,306 | 18% | 12,632 | 19% |
| \$75,000 - \$99,999 | 2,941 | 13% | 5,751 | 12% | 8,577 | 13% |
| \$100,000 - \$149,999 | 3,390 | 15% | 6,382 | 14% | 9,201 | 14% |
| \$150,000 - \$199,999 | 1,389 | 6% | 2,779 | 6% | 3,689 | 5% |
| \$200,000+ | 1,333 | 6% | 2,909 | 6% | 3,556 | 5% |
| 2016 Population by Age | | | | | | |
| Total Population | 58,543 | | 124,852 | | 179,493 | |
| 0 - 4 | 3,892 | 7% | 7,764 | 6% | 10,757 | 6% |
| 5 - 19 | 11,488 | 20% | 24,195 | 19% | 34,269 | 19% |
| 20 - 34 | 11,991 | 20% | 26,137 | 21% | 36,501 | 20% |
| 35 - 49 | 12,689 | 22% | 25,634 | 21% | 36,527 | 20% |
| 50 - 64 | 10,964 | 19% | 25,259 | 20% | 37,088 | 21% |
| 65 - 84 | 6,751 | 12% | 14,095 | 11% | 21,596 | 12% |
| 85 + | 769 | 1% | 1,767 | 1% | 2,753 | 2% |
| Median Age | 37.3 | | 37.6 | | 38.5 | |
| 2016 Housing Summary | | | | | | |
| Total Housing Units | 24,389 | | 52,088 | | 74,754 | |
| Owner Occupied Housing Units | 52% | | 52% | | 55% | |
| Renter Occupied Housing Units | 41% | | 39% | | 35% | |
| Vacant Housing Units | 7% | | 10% | | 10% | |
| Median Home Value (Owner Occupied) | \$263,496 | | \$231,079 | | \$210,698 | |
| 2016 Business Summary | | | | | | |
| Total Employees (Daytime Employment) | 44,142 | | 76,102 | | 95,592 | |
| Total Businesses | 3,399 | | 6,207 | | 8,427 | |

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2016 and 2021.

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| | 3 miles | | 5 miles | | 7 miles | |
|---|---------|------|---------|------|---------|------|
| 2016-2021 Projected Annual Average Population Growth Rate by Age | | | | | | |
| Total Population | 58,543 | | 124,852 | | 179,493 | |
| 0 - 4 | 47 | 1.2% | 88 | 1.1% | 123 | 1.1% |
| 5 - 19 | 143 | 1.2% | 167 | 0.7% | 225 | 0.7% |
| 20 - 34 | 124 | 1.0% | 301 | 1.2% | 476 | 1.3% |
| 35 - 49 | 156 | 1.2% | 221 | 0.9% | 252 | 0.7% |
| 50 - 64 | 197 | 1.8% | 232 | 0.9% | 261 | 0.7% |
| 65 - 84 | 347 | 5.1% | 797 | 5.7% | 1,085 | 5.0% |
| 85 + | 29 | 3.8% | 44 | 2.5% | 46 | 1.7% |

2016 Households (Age 25-34) by Income

| HH Income Base | 3 miles | | 5 miles | | 7 miles | |
|---------------------|----------|-----|----------|-----|----------|-----|
| HH Income Base | 4,091 | | 7,959 | | 10,788 | |
| <\$15,000 | 383 | 9% | 903 | 11% | 1,126 | 10% |
| \$15,000-\$24,999 | 410 | 10% | 797 | 10% | 1,030 | 10% |
| \$25,000-\$34,999 | 451 | 11% | 899 | 11% | 1,189 | 11% |
| \$35,000-\$49,999 | 601 | 15% | 1,261 | 16% | 1,771 | 16% |
| \$50,000-\$74,999 | 907 | 22% | 1,681 | 21% | 2,396 | 22% |
| \$75,000-\$99,999 | 557 | 14% | 1,035 | 13% | 1,447 | 13% |
| \$100,000-\$149,999 | 510 | 12% | 911 | 11% | 1,230 | 11% |
| \$150,000-\$199,999 | 162 | 4% | 296 | 4% | 387 | 4% |
| \$200,000+ | 109 | 3% | 175 | 2% | 212 | 2% |
| Median HH Income | \$53,792 | | \$51,144 | | \$51,891 | |
| Average HH Income | \$68,752 | | \$65,396 | | \$65,426 | |

2016 Employed Population 16+ by Occupation

| Total Civilian Labor Force (Age 16+) | 3 miles | | 5 miles | | 7 miles | |
|--------------------------------------|---------|-------|---------|-------|---------|-------|
| Total Civilian Labor Force (Age 16+) | 29,579 | | 61,612 | | 88,630 | |
| White Collar | 20,180 | 68.2% | 40,985 | 66.5% | 57,670 | 65.1% |
| Management/Business/Financial | 8,568 | 29.0% | 16,384 | 26.6% | 22,282 | 25.1% |
| Professional | 3,846 | 13.0% | 8,631 | 14.0% | 12,424 | 14.0% |
| Sales | 3,722 | 12.6% | 8,084 | 13.1% | 11,276 | 12.7% |
| Administrative Support | 4,044 | 13.7% | 7,886 | 12.8% | 11,688 | 13.2% |
| Services | 4,404 | 14.9% | 8,741 | 14.2% | 13,132 | 14.8% |
| Blue Collar | 3,490 | 11.8% | 8,123 | 13.2% | 12,253 | 13.8% |
| Farming/Forestry/Fishing | 7 | 0.0% | 92 | 0.1% | 106 | 0.1% |
| Construction/Extraction | 587 | 2.0% | 1,899 | 3.1% | 3,045 | 3.4% |
| Maintenance/Repair | 627 | 2.1% | 1,484 | 2.4% | 2,359 | 2.7% |
| Production | 927 | 3.1% | 1,776 | 2.9% | 2,586 | 2.9% |
| Transportation/Moving | 1,342 | 4.5% | 2,872 | 4.7% | 4,157 | 4.7% |

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. Esri forecasts for 2016 and 2021.